NEXUS

NEXUS INDUSTRIAL GROUP, LLC
10601 Clarence Dr, Ste 250
Frisco, TX 75033 · USA
713.282.7440 · nexusindgroup.com

PRIVACY POLICY.

WEBSITE AND BUSINESS CONTACTS

DOC NO.	EFFECTIVE DATE	STATUS
NXS-WEB-PRIV		Draft for counsel review

This Privacy Policy explains how Nexus Industrial Group, LLC ("Nexus," "we," "us") collects, uses, and shares personal information through nexusindgroup.com (the "Site") and in the course of doing business with customers, suppliers, and prospects. It does not cover personal data we process on behalf of clients under a services agreement, which is governed by that agreement and our Data Processing Addendum.

01

SECTION

INFORMATION WE COLLECT

YOU PROVIDE	Name, company, title, email, phone, and message content when you submit a contact form, request a quote, apply for credit, register as a supplier, or contact us.
BUSINESS RECORDS	Billing, shipping, tax, bank, and credit information needed to set up and manage customer and supplier accounts.
COLLECTED AUTOMATICALLY	IP address, browser and device type, pages viewed, referring site, and similar usage data collected through cookies and analytics tools.
FROM OTHERS	Business contact details from referrals, trade events, public sources, and credit reference providers.

02

SECTION

HOW WE USE INFORMATION

- To respond to inquiries and provide quotes, goods, and services.

- To set up, manage, and bill customer and supplier accounts, including credit review.
- To operate, secure, and improve the Site.
- To send business communications and, where permitted, marketing you can opt out of at any time.
- To comply with legal obligations and enforce our agreements.

03 SECTION — HOW WE SHARE INFORMATION

We do not sell personal information or share it for cross-context behavioral advertising. We share it only with:

- Service providers that host the Site, process payments, provide analytics, or support our operations, under contracts that limit their use of the information.
- Carriers, mills, and suppliers as needed to fulfill orders.
- Credit references and collection agencies in connection with credit accounts.
- Professional advisers, authorities, or courts where required by law or to protect our rights.
- A successor in a merger, acquisition, or sale of assets.

04 SECTION — COOKIES AND ANALYTICS

The Site uses essential cookies to function and analytics cookies to understand how it is used. You can control cookies through your browser settings. Blocking some cookies may affect how the Site works. The Site does not currently respond to Do Not Track signals.

05 SECTION — RETENTION

We keep personal information only as long as needed for the purposes above, including to meet legal, tax, accounting, and contract record-keeping requirements, and then delete or anonymize it.

06 SECTION — SECURITY

We use reasonable administrative, technical, and physical safeguards to protect personal information. No method of transmission or storage is completely secure. Please do not send card numbers or bank details by unencrypted email.

07

SECTION

YOUR RIGHTS

Depending on where you live, including under the Texas Data Privacy and Security Act and the California Consumer Privacy Act, you may have the right to access, correct, delete, or obtain a copy of your personal information, and to opt out of targeted advertising, sale, or profiling. We will not discriminate against you for exercising these rights.

To make a request, contact us using the details below. We will verify your identity before responding, and respond within the time required by law. If we deny your request, you may appeal by replying to our decision.

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SECTION

CHILDREN

The Site is intended for business users and is not directed to children under 13. We do not knowingly collect personal information from children.

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SECTION

INTERNATIONAL USERS

Nexus is based in the United States, and information is processed in the United States. By using the Site from outside the United States, you understand that your information will be transferred to and processed in the United States.

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SECTION

CHANGES

We may update this Privacy Policy. The effective date above shows when it was last changed. Material changes will be posted on the Site.

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SECTION

CONTACT

COMPANY	Nexus Industrial Group, LLC
ADDRESS	10601 Clarence Dr, Ste 250, Frisco, TX 75033, USA
PHONE	713.282.7440
EMAIL	To be confirmed